MANUAL DE MARCA CISS

Cores do logotipo

Azul padrão CISS, cores neutras e harmoniosas.

Azul	Cinza	Branco
CMYK: 74, 14, 7, 0	CMYK: 49, 36, 36, 1	CMYK: 0, 0, 0, 0
RGB: 0, 168, 213	RGB: 147, 149, 152	RGB: 255, 255, 255
HEX: 00a8d5	HEX: 939998	HEX: FFFFFF

Paleta padrão de Cores

Azul padrão CISS, cores neutras e harmoniosas.

Azul	Verde	Vermelho	Laranja	Roxo
CMYK: 74, 14, 7, 0	CMYK: 79, 0, 53, 0	CMYK: 0, 74, 56, 0	CMYK: 2, 49, 90, 0	CMYK: 59, 95, 7, 0
RGB: 0, 168, 213	RGB: 0, 181, 154	RGB: 235, 104, 99	RGB: 243, 149, 43	RGB: 129, 53, 138
HEX: 00a8d5	HEX: 00b59a	HEX: ffb863	HEX: f39f2b	HEX: 81358a
00aae	00d6ad	ff746b	ffa23e	8f5f9b
00a6e6	00c6a0	f96262	ff912f	7b3687
00b3d8	00c092	e85f5f	e68f2f	7332fc